

Reflection on the value of restatement of events in ideological and political education in colleges and universities in the post- epidemic era——Enhancing public opinion guidance from “telling Chinese anti- epidemic Stories”

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Abstract: In the post-epidemic era, this paper reviews and restates the epidemic events from the perspective of ideological and Political Education in colleges and universities, strengthens the narrative charm of Chinese anti-epidemic stories, and grasps the interest and resonance points of students, in attracting and moving students while firmly occupying the commanding heights of public opinion guidance, to enhance the ideological and political education of students, to guide students from the epidemic in a rational reflection and comprehensive growth. And from the theory to guide the reality and political and rational unity of the two aspects of the post-epidemic period of ideological and political theory and social reality to reflect on how to better each other.

“This new outbreak of pneumonia is the most rapid, widespread and difficult public health emergency to prevent and control in China since the founding ceremony of the People’s Republic of China began. ”under the correct leadership of the Party Central Committee, during the period of tight epidemic situation, the provinces and municipalities correctly carried out the national deployment arrangements and actively carried out joint prevention and control measures, which painted a moving picture of the front line of the fight against the epidemic and gave rise to a touching story of the people’s struggle against the world. These human feats during the epidemic are the truest material, and have very powerful educational value and educational function. We must focus on the excavation and application of the touching stories during the epidemic, and through the review and restatement of the epidemic events, telling stories skillfully enhances the guidance of Public Opinion, demonstrates the Chinese spirit and the Chinese strength with the true story, at the same time attracts and moves the student to enhance its ideological and political education and the guidance of values, firmly occupies the high point of the guidance of public opinion.

1. Introduction

The party and the state have always adhered to the people-centered development ideology. Since the outbreak, General Secretary Xi Jinping has stressed the importance of people’s safety and health. On the one hand, General Secretary Xi Jinping demanded that all infected people should be collected, treated, and safeguarded. And on January 22, immediately issued a notice on the health protection of infected persons, the notice clearly indicates that for infected persons medical expenses, with the exception of medical insurance reimbursement, the individual part of all by the state. This not only minimizes the risk of economic underreporting of the epidemic among the infected, but also reduces the economic burden on the infected. On the other hand, General Secretary Xi Jinping stressed that “efforts should be made to keep production and life stable and orderly, and ensure the supply of necessities for the residents. ”.

Regarding the protection of people's livelihood, the provision of materials to ensure people's normal life, the resumption of work and production by enterprises producing emergency materials, and the support measures for the recipients of the subsistence allowances and the people in especially difficult circumstances, as well as social security, to raise the insurance benefits for front-line personnel and simplify the timeliness of handling various kinds of social affairs, such as the handling of labor relations among isolated personnel; in the area of financial support, to exempt epidemic prevention materials from taxes and fees, and to ensure the protection of patients' medical expenses, subsidies were granted to key enterprises for the prevention and control of the epidemic, funding for anti-epidemic research was increased, and temporary subsidies for medical personnel were ensured. In the prevention and control of the epidemic, all kinds of sports and cultural events were suspended, all types of personnel-intensive work shall not resume work without authorization; in the field of foreign affairs propaganda, respond positively to the demands of the masses, and consult and cooperate with the international community. The people-centered development ideology of our Party and state is reflected in every sentence and policy, whether it is the collection of the infected, or the basic livelihood security of ordinary people in all aspects, fully demonstrates the people-oriented concept and the purpose of the party.

The party is the fundamental force that leads everything, provides overall guidance and coordinates the efforts of all parties. After the outbreak of the epidemic, the Party Central Committee immediately made work arrangements. After each department separately formulated strategies for the prevention and control of the epidemic, the strength of the whole society quickly gathered. Ordinary people, led by grass-roots Party organizations and party members, started from themselves, actively participate in group prevention and control work. In the face of this battle without gunpowder, we transformed the greatest advantage of the socialist system with Chinese characteristics into the power of "epidemic disease", making the policy implementation precise and powerful, and the departments linking up highly and effectively, accurate and rapid resource mobilization. The central government has allocated 1 billion yuan to support the prevention and control of the epidemic in Hubei Province, and has explored a counterpart support mechanism based on China's national conditions, to strengthen the rescue and treatment of patients by adopting the support mode of one province covering one city. More than 32,000 medical personnel from 29 provinces (autonomous regions and municipalities), including the Xinjiang Production and Construction Corps and the military system, were deployed to support Wuhan in Hubei Province, mainly from specialties such as smoking, infection and serious illness. The Army, Navy, Air Force, Rocket Force, strategic support force, Joint Logistics Support Force, armed police forces sent more than 2,600 medical personnel to support Wuhan to combat the new pneumonia epidemic. After Wuhan closed the Han corridor, the movement of people was suspended, but the delivery of goods did not stop for a moment. The Chinese Air Force dispatched 20, Il-76, yun-9 and more than 20 civil aviation companies to fly more than 340 flights continuously, it was also the first systematic large-scale air force deployment. Wuhan Tianhe Airport round-the-clock, the same highway port flow, the epidemic prevention and control of emergency supplies and personnel transport vehicles, "three no one priority", Wuhan Port 595 ships, 1.69 million tons of cargo transport; Thousands of construction workers have set new Chinese records for the construction speed of the "Vulcan Mountain" and "Thor Mountain" hospitals. Organizations and young people from all over the country join local epidemic prevention and control teams, and are obliged to carry out prevention and control propaganda, personnel testing, isolation and supervision, material production, fund raising, convenience services, online counseling, psychological counseling and other work. The rational allocation of materials across the country, the rapid support of front-line personnel and the orderly voluntary work all depend on the leadership of the Party and the excellent organizational mobilization ability, which in the special period when major epidemics occur, from the coping strategy to achieve the effective integration of all forces, detailed operation of specific work.

One of the main reasons for the outbreak's ferocity is the emergence of alternate winter and Spring Infectious Disease and the special period of increased mobility of people at the spring travel node, when

transmission is fast, undetected and there is no specific drug. On the other hand, as the first place and the core of the outbreak, Wuhan is located in the thoroughfare of nine provinces, with Wu and Yue in the East, upper Prachuap Khiri Khan in the West, Shaanxi in the north, and Guangxi Zhuang Autonomous Region in Hunan in the south. But in the face of the sudden “epidemic” of war, the Party Central Committee with Comrade Xi Jinping at its core quickly responded by holding Central Politburo Standing Committee of the Communist Party of China and Politburo meetings, to study conferences on epidemic prevention and control, meetings of the Central Committee for the Comprehensive Administration of state affairs in accordance with the law, the Central Committee for Cyber Security and Informatization, the Central Committee for the comprehensive deepening of reform, the Central Committee for Foreign Affairs, and other conferences on epidemic prevention and control, from the Central Committee to all departments, from laws and regulations to international influence, from different angles to do a good job of epidemic prevention and control requirements. The notice on strengthening the leadership of the Party and providing strong political guarantee to win the prevention and control of epidemic disease issued by the Central Committee of the Communist Party of China (CPC) has also sounded the clarion call for the work of epidemic prevention. Epidemic Prevention and Control Headquarters, epidemic prevention and Control Leading Group and other front-line headquarters responsible for prominent issues in epidemic prevention and control work have been established; The responsible departments of health, transportation, commerce, information, science and technology, economy, education and other fields closely coordinated to form an epidemic prevention and control guarantee system to solve various problems arising from the epidemic situation; The country’s 31 provinces have announced the launch of a major public health emergency response level, all parties to combat the epidemic in a rapid and orderly manner. Grass- roots Party organizations responded positively, and the majority of Party members rushed to the forefront of the fight against the epidemic. Posts were set up to screen every returnee. Knowledge of prevention and control was disseminated daily to ensure the supply of living materials for the isolated people, and the greatest strength of the masses was exerted, with the most practical and powerful measures, the tight line of defense for epidemic prevention and control has been cast firmly. “in Chinese and foreign history, major epidemics and major disasters have often led to social disorder, and social disorder has made the fight against epidemics and disasters even more difficult, ” General Secretary Xi Jinping said in a speech at a meeting on Feb. 23 to coordinate the prevention and control of the epidemic and the deployment of economic and social development, it has maintained the social state of Dynamic and orderly balance, ensured the epidemic prevention and control work to be carried out in an orderly manner, and achieved great actual effect at the present stage.

Since the outbreak of the epidemic, the whole country has united to overcome the difficulties under the correct leadership of the Party Central Committee with Comrade Xi Jinping at its core, we have provided our experience and effective prevention and control programs to other countries deeply affected by the epidemic. We have contributed Chinese wisdom to the epidemic prevention and control work all over the world and vividly interpreted China’s image as a responsible big country. World Health Organization Director General Tan Desai said, in the face of the epidemic, “China has acted with speed and on a scale rarely seen in the world. This is China’s institutional advantage, and the relevant experience is worthy of reference by other countries. We believe that the measures taken by China will effectively control and eventually overcome the epidemic. ” By the hand of malevolent Western politicians and unscrupulous media, negative and stigmatizing reports spread around the world: in the early days of the outbreak, the virus was labelled and the

source of the virus was China; To question China’s falsification of epidemic data when the epidemic in China is under effective control, and to misrepresent the procurement errors of some countries as low-priced and low-quality made in China when China Actively Conducts Foreign Aid; While China has made outstanding contributions to the prevention and control of the world epidemic, it is expiation to slander China’s assistance. These rumors and fallacies are an attempt to obliterate China’s efforts and sacrifices in the prevention and control of the world epidemic and to tarnish the image of China as a

responsible great power that helps the world. In the face of public opinion attacks by Western politicians, we must strike back forcefully, take the initiative to speak out in the international public opinion field in various ways, and tell the story of China's fight against the epidemic, making clear in a well-grounded manner in the field of international public opinion China's contributions to the world's experience, science and technology, economy and talents in the fight against the epidemic, as well as the strength of the people of China who are united as one in fighting the epidemic, maintaining China's image as a great power will help us stand more firmly in the international arena.

2. Enhance the charm of discourse and guide public opinion correctly

“To tell a story is to tell the truth, to tell the image, to tell the emotion, to tell the reason, to tell the truth is to persuade people, to tell the image is to move people, to tell the emotion is to infect people, to reason is to persuade people,” Xi said at a party forum on news and public opinion work, by linking the facts and their implied spiritual power together, the idea of education is transmitted covertly, the self-evident ideas in ideological and political education are accepted by college students, and the value orientation and educational function of retelling the Chinese anti-epidemic stories are realized.

2.1 Focus on the main points of the story

The key to telling Chinese anti-epidemic stories lies in the selection of the anti-epidemic stories, which must be based on the real and objective archetypes of people's deeds and presented on the basis of a variety of materials and artistic processing. At the same time, in the process of retelling, we should pay attention to the typical characteristics of the story, and explore and narrate the spiritual significance and ideological connotation of the anti-epidemic story, so as to guide the students to turn the value behind the story into self-reflection. In addition, in the retelling of the anti-epidemic story, we should also respond positively to the slander and distortion of the typical character or the content of the story. During the epidemic, the western hostile forces have been carrying out extensive political and stigmatized reports on China's anti-epidemic actions, infiltrating ideology in various overt and covert forms, its incendiary language and righteous sounding sound can easily lead to discontent and even religious wavering. Retelling the Chinese anti-epidemic story requires an objective and powerful response and clarification to such subjective interpretations and false reports with political purposes.

2.2 Find the emotional spark in an anti epidemic story

To give full play to the educational role of the Chinese anti-epidemic stories, we should not only convince people by reason, but also move people by emotion and find the emotional fulcrum of the anti-epidemic stories, let the Chinese anti-epidemic story with a warm language directly to the hearts of the people, to stimulate the empathy of students. This requires creating an emotional atmosphere through the telling of details, the amplification of micro perspectives, the use of natural language, the use of multiple senses, the use of specific numbers, and the sound of the characters, for example, as of March 12, in this “epidemic” of the war, 314 people have died in the line of duty, they include 80 policemen, 74 civil servants, 69 village cadres, 48 doctors, 22 volunteers, 10 workers, 5 villagers, 3 security guards, 2 staff members and 2 Chengguan “I am a party member, I go up!” “be afraid, but when all are afraid, the police can't go up, who goes up?” “no pay, no matter life or death!” And other intuitive and impactful presentation carriers, maximize the emotional intensity of students, touch the softest part of their hearts, moving people, the positive effect of inspiring people.

2.3 Highlight the key value of the story

In his speech studying the response to the epidemic of new-type coronavirus pneumonia, General Secretary Xi Jinping gave clear instructions: “strengthen the show of power, firmly overcome the epidemic confidence, grasp the leading position, expand positive online energy, take the initiative and

effectively influence international public opinion. ” In particular, he stressed that “the Chinese anti-epidemic stories should be well told to show the Chinese people’s spirit of unity and solidarity. ”the Chinese anti-epidemic stories have been able to attract students because they have experienced major emergencies first-hand, the strong sense of empathy causes the students to have a kind of immersion in the heroic deeds of ordinary people, and “narrative can provide a reference by which people can grasp their inner existence and future development possibilities. ”that is, the retelling of the story of the epidemic, it will make the students unconsciously compare themselves with the characters in the story in their hearts, and the prominent narration of the values such as selfless dedication, responsibility and national spirit in the anti-epidemic stories will urge the students to self-reflect in the contrast, and produce the feeling of reverence, which will ideological and political education work to convey the values of imperceptibly into the students against the epidemic stories of hero recognition and admiration. This shift from empathy to identity has greatly facilitated the perpetuation of the educational effect of retelling the story of the epidemic.

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